

SOCIAL MEDIA

The Welcome Home Group Recruitment Guide / Social Media

HELPING VETERANS AND MILITARY SPOUSES SUCCEED



The Welcome Home Group is 100% volunteer operated. We are looking for some great people who have some time to join our team. Our mission is and always has been the success of our veteran participants and it takes great people with great focus to achieve this mission.



SOCIAL MEDIA MARKETING

Working with veterans and military spouses to prepare for civilian employment is a very rewarding way to volunteer. The men and women of the military each have a very unique story to tell, and working closely with them to create that story in a way that will showcase them in a clear and effective way is an experience that will humble many.

As a social media specialist, you will be promoting TWHG online. Your duties will include:

- **Creating social media campaigns**
- **Managing/updating campaigns**
- **Communicating with Recruiters**

The Welcome Home Group will provide you with all the necessary training to help prepare you to work within your community.

Our Virtual Career Readiness program is a 30-day “boot-camp” style program which focuses on the success of our veterans and military spouses in gaining the skills they need to join the civilian workforce

